Snap Surveys
Logo Guidelines

Snap Surveys

Snap Surveys Logo

Logo A (standard)

Preffered usage in most cases.

Logo B (badge)

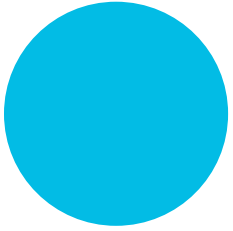Used only if background unsuitable.

Clearance

The minimum clearance around the logo (standard or badge) should be equal to the width of the 'n' character.

Colour

Pantone   **306**C

CMYK   C**75** M**0** Y**5** K**0**

RGB   R**0** G**181** B**226**

Hex   **#00B5E2**

Snap Surveys
Logo Files

http://www.snapsurveys.com/snap-brand-guidelines/

Snap Surveys

File Types And Usage

Print Files

These files are created for any material that is to be printed. They are vector-based EPS files that have no pixel elements, so can be enlarged to any size with quality or resolution issues.

Print file types: EPS

Web Files

These files are created for use digital-only applications. They should never be used for printed materials or reduced/enlarged, as this will result in poor image quality.

The web logo dimensions are 163 x 28 pixels - as it is seen the Snap Surveys website header. **This logo should not be enlarged or reduced as this will degrade the image.**

For high pixel density displays, use the -2x files with size attributes of 163 x 28.

Web file types: PNG, JPG, SVG*

Also included is a Photoshop PSD file. This contains a vector path logo that can be resized without loss of quality to output custom digital file sizes if required.

*SVG is vector, therefore resizable, but cannot be used within Snap software.

Print Files

snap-surveys-logo-306C.eps

Snap Surveys

snap-surveys-logo-BLACK.eps

Snap Surveys

snap-surveys-logo-CMYK.eps

Snap Surveys

snap-surveys-logo-WHITE.eps

Snap Surveys

Web Files

snap-surveys-logo-blue.svg

snap-surveys-logo-white.svg

snap-surveys-logo-blue.jpg (on white)
snap-surveys-logo-blue.png (transparent)

snap-surveys-logo-blue-2x.jpg (on white)
snap-surveys-logo-blue-2x.png (transparent)

snap-surveys-logo-white.jpg (on blue)
snap-surveys-logo-white.png (transparent)

snap-surveys-logo-white-2x.jpg (on blue)
snap-surveys-logo-white-2x.png (transparent)