Batch Reports in
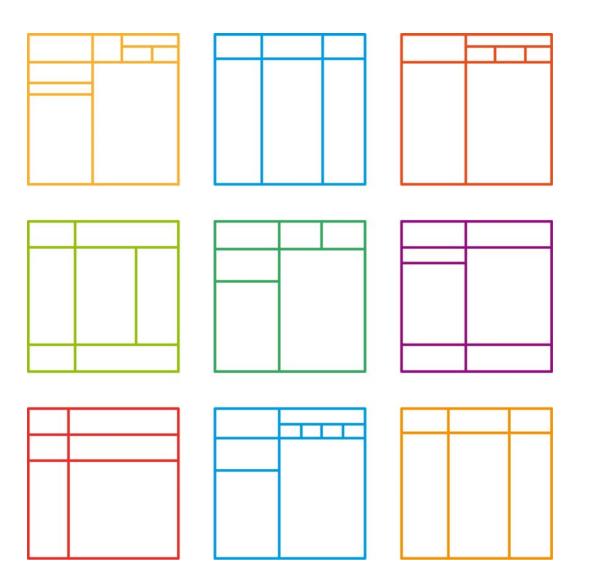# Snap Survey Software

A simple batch report giving a full overview of all data contained in the survey

This is an example report producing a cross tabulation table for the closed questions within the questionnaire. This can be useful when checking the data against your more detailed bespoke reports.

Each question has been broken down by the individual cafes (Q0) and contains both counts and percents.

Frequency of visit by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	385	109	65	156	55
Frequency of visit					
Daily	35 9%	10 9%	4 6%	15 10%	6 11%
Twice a week	80 21%	20 18%	14 22%	37 24%	9 16%
Weekly	130 34%	37 34%	22 34%	49 31%	22 40%
Monthly	140 36%	42 39%	25 38%	55 35%	18 33%

Items ordered by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	383	108	64	156	55
Items ordered					
Hamburger	133 35%	42 39%	19 30%	56 36%	16 29%
French fries	186 49%	57 53%	34 53%	71 46%	24 44%
Pizza	100 26%	24 22%	21 33%	41 26%	14 25%
Salad	99 26%	33 31%	12 19%	36 23%	18 33%
Ice cream	115 30%	31 29%	18 28%	47 30%	19 35%
Coffee/tea	164 43%	48 44%	26 41%	63 40%	27 49%
Soft drink	141 37%	31 29%	26 41%	62 40%	22 40%
Other	141 37%	43 40%	21 33%	58 37%	19 35%

Speed of service by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	389	110	66	156	57
Speed of service					
Very Poor	119 31%	34 31%	20 30%	50 32%	15 26%
Poor	88 23%	25 23%	18 27%	33 21%	12 21%
OK	61 16%	16 15%	6 9%	26 17%	13 23%
Good	62 16%	17 15%	12 18%	23 15%	10 18%
Very Good	59 15%	18 16%	10 15%	24 15%	7 12%

Cleanliness by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	386	109	66	155	56
Cleanliness					
Very Poor	43 11%	14 13%	8 12%	15 10%	6 11%
Poor	50 13%	19 17%	4 6%	20 13%	7 13%
OK	84 22%	20 18%	12 18%	37 24%	15 27%
Good	110 28%	34 31%	16 24%	48 31%	12 21%
Very Good	99 26%	22 20%	26 39%	35 23%	16 29%

Parking by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	385	108	66	154	57
Parking					
Very Poor	86 22%	24 22%	18 27%	32 21%	12 21%
Poor	117 30%	32 30%	19 29%	50 32%	16 28%
OK	68 18%	21 19%	10 15%	29 19%	8 14%
Good	46 12%	7 6%	12 18%	17 11%	10 18%
Very Good	68 18%	24 22%	7 11%	26 17%	11 19%

Quality of food by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	381	108	64	154	55
Quality of food					
Very Poor	39 10%	14 13%	7 11%	9 6%	9 16%
Poor	68 18%	19 18%	12 19%	27 18%	10 18%
OK	95 25%	21 19%	17 27%	45 29%	12 22%
Good	99 26%	31 29%	14 22%	38 25%	16 29%
Very Good	80 21%	23 21%	14 22%	35 23%	8 15%

Choice of food by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	383	107	65	155	56
Choice of food					
Very Poor	29 8%	7 7%	6 9%	14 9%	2 4%
Poor	41 11%	18 17%	5 8%	13 8%	5 9%
OK	95 25%	25 23%	16 25%	39 25%	15 27%
Good	118 31%	29 27%	25 38%	44 28%	20 36%
Very Good	100 26%	28 26%	13 20%	45 29%	14 25%

Speed of service by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	374	103	66	152	53
Speed of service					
Not Very Important	35 9%	10 10%	11 17%	11 7%	3 6%
Not Important	96 26%	31 30%	16 24%	34 22%	15 28%
Neither	110 29%	26 25%	21 32%	46 30%	17 32%
Important	90 24%	22 21%	15 23%	41 27%	12 23%
Very Important	43 11%	14 14%	3 5%	20 13%	6 11%

Cleanliness by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	389	110	66	157	56
Cleanliness					
Not Very Important	43 11%	13 12%	4 6%	21 13%	5 9%
Not Important	206 53%	58 53%	40 61%	74 47%	34 61%
Neither	41 11%	14 13%	5 8%	19 12%	3 5%
Important	49 13%	15 14%	9 14%	19 12%	6 11%
Very Important	50 13%	10 9%	8 12%	24 15%	8 14%

Parking by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	385	108	65	156	56
Parking					
Not Very Important	68 18%	16 15%	16 25%	27 17%	9 16%
Not Important	146 38%	49 45%	23 35%	57 37%	17 30%
Neither	68 18%	21 19%	10 15%	23 15%	14 25%
Important	55 14%	11 10%	10 15%	26 17%	8 14%
Very Important	48 12%	11 10%	6 9%	23 15%	8 14%

Quality of food by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	383	109	65	153	56
Quality of food					
Not Very Important	73 19%	19 17%	11 17%	34 22%	9 16%
Not Important	191 50%	57 52%	33 51%	70 46%	31 55%
Neither	58 15%	16 15%	10 15%	21 14%	11 20%
Important	32 8%	9 8%	3 5%	17 11%	3 5%
Very Important	29 8%	8 7%	8 12%	11 7%	2 4%

Choice of food by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	**382**	**108**	**64**	**154**	**56**
Choice of food					
Not Very Important	**71** **19%**	20 19%	7 11%	32 21%	12 21%
Not Important	**44** **12%**	16 15%	7 11%	14 9%	7 13%
Neither	**100** **26%**	23 21%	24 38%	39 25%	14 25%
Important	**73** **19%**	25 23%	9 14%	31 20%	8 14%
Very Important	**94** **25%**	24 22%	17 27%	38 25%	15 27%

Friendly / Rude by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	**390**	**110**	**66**	**157**	**57**
Friendly / Rude					
Friendly	**162** **42%**	47 43%	26 39%	64 41%	25 44%
	71 **18%**	20 18%	12 18%	29 18%	10 18%
	23 **6%**	9 8%	1 2%	11 7%	2 4%
	51 **13%**	13 12%	9 14%	21 13%	8 14%
	76 **19%**	19 17%	16 24%	30 19%	11 19%
	6 **2%**	2 2%	1 2%	2 1%	1 2%
Rude	**1** **0%**	- -	1 2%	- -	- -

Smart / Scruffy by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	**390**	**110**	**66**	**157**	**57**
Smart / Scruffy					
Smart	**46** **12%**	11 10%	9 14%	19 12%	7 12%
	13 **3%**	3 3%	2 3%	6 4%	2 4%
	67 **17%**	17 15%	13 20%	23 15%	14 25%
	57 **15%**	17 15%	8 12%	24 15%	8 14%
	33 **8%**	12 11%	2 3%	13 8%	6 11%
	21 **5%**	5 5%	4 6%	10 6%	2 4%
Scruffy	**153** **39%**	45 41%	28 42%	62 39%	18 32%

Attentive / Inattentive by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	**390**	**110**	**66**	**157**	**57**
Attentive / Inattentive					
Attentive	**141** **36%**	41 37%	26 39%	57 36%	17 30%
	19 **5%**	5 5%	2 3%	8 5%	4 7%
	22 **6%**	5 5%	1 2%	14 9%	2 4%
	61 **16%**	10 9%	13 20%	27 17%	11 19%
	109 **28%**	39 35%	15 23%	38 24%	17 30%
	10 **3%**	2 2%	3 5%	3 2%	2 4%
Inattentive	**28** **7%**	8 7%	6 9%	10 6%	4 7%

Likeliness to Recommend by Location

Counts Break % Respondents		Base	Location			
			Bristol, UK	London, UK	Boston, MA	New York, NY
Base		**383**	**108**	**64**	**156**	**55**
Likeliness to Recommend						
0		**-** **-**	- -	- -	- -	- -
1		**-** **-**	- -	- -	- -	- -
2		**26** **7%**	8 7%	4 6%	9 6%	5 9%
3		**-** **-**	- -	- -	- -	- -
4		**19** **5%**	11 10%	3 5%	5 3%	- -
5		**28** **7%**	10 9%	2 3%	11 7%	5 9%
6		**28** **7%**	5 5%	6 9%	13 8%	4 7%
7		**21** **5%**	6 6%	3 5%	11 7%	1 2%
8		**88** **23%**	22 20%	20 31%	34 22%	12 22%
9		**151** **39%**	38 35%	23 36%	65 42%	25 45%
10		**22** **6%**	8 7%	3 5%	8 5%	3 5%

Age by Location

Counts Break % Respondents		Base	Location			
			Bristol, UK	London, UK	Boston, MA	New York, NY
Base		**389**	**109**	**66**	**157**	**57**
Age						
Under 18		**70** **18%**	15 14%	18 27%	28 18%	9 16%
18-24		**64** **16%**	15 14%	14 21%	27 17%	8 14%
25-34		**69** **18%**	20 18%	7 11%	29 18%	13 23%
35-44		**72** **19%**	26 24%	4 6%	29 18%	13 23%
45-54		**65** **17%**	16 15%	12 18%	29 18%	8 14%
55+		**49** **13%**	17 16%	11 17%	15 10%	6 11%

Gender by Location

Counts Break % Respondents	Base	Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY
Base	**383**	**107**	**63**	**157**	**56**
Gender					
Male	**151** **39%**	44 41%	23 37%	60 38%	24 43%
Female	**232** **61%**	63 59%	40 63%	97 62%	32 57%

Base		Location			
		Bristol, UK	London, UK	Boston, MA	New York, NY