Survey Solutions

We've combined our experience in market research and software development to offer a unique set of survey solutions to all market sectors. From single question online polls and Ready-To-Run surveys, to customized surveys tailored to your exact needs, and fully integrated with your procedures and processes. Our helpful US based research and support team will be on hand if you need assistance.

Here's what we do:

Snapshot Poll – free online polls with built-in analysis. Get instant online feedback on your website or blog.

Ready-To-Run Surveys – find out what the people most important to you really think with a professional questionnaire and detailed report.

Survey Projects – made to measure feedback and reporting systems. We'll work with you to develop a solution that fits your needs.

Snapshot Poll

Not only is a Snapshot poll the perfect way to add interest to your website or blog, but it's also FREE to use. Our customers are using Snapshot polls in all sorts of ways:

- As part of wider research – start with an initial question, evaluate replies, and then follow up with more targeted questions.
- To gather opinions about the usability or content of a website
- To get instant feedback about online tutorials

Sign up at www.snapsurveys.com and get started right away.

Ready-to-Run Surveys

It's not easy to ask the right questions, and harder still to understand what the results really mean. That's why we've teamed up with industry experts to develop Ready-to-Run surveys - professionally designed questionnaires and comprehensive reports that add clarity and purpose to your customer feedback.

With no software to install and no specialist knowledge required, Ready-to-Run surveys are simple to use. Here's how they work in three easy steps…
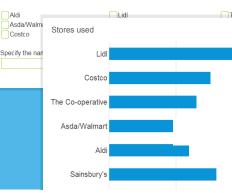
1. Personalize the questionnaire

Each Ready-to-Run survey comes preformatted with questions selected by industry leaders and refined by our expert research team - just follow the prompts to select which questions you want to ask. Some surveys may also require you to add your organization name and logo. Then, as the name suggests, it's ready-to-run!

2. Collect replies

Email the unique survey link to selected customers, or capture instant feedback by running the survey on a PC or kiosk at your location. You can also print paper copies to distribute or mail. Then, sit back and wait for the results to come in.

3. View the report

You've asked the right questions, so the pre-built reports will show exactly what you need to know, with results presented in a clear, no nonsense format - and if you want to see results for people in different age groups or gender, you can run a report just for them. Access the reports from anywhere, online or offline, and easily share results with colleagues or clients.

Currently available Ready-to-Run surveys include:

- Website feedback - find out which web pages are most visited, with benchmarked results for individual web pages, and results compared over time
- Dental patient experience - includes results compared to national benchmarks and an action plan for improving underperforming areas of service.

Survey Projects

Use our adaptable survey technology to put customer feedback at the heart of what you do. We've developed customized feedback and reporting systems for clients in a diverse range of sectors. Work with us to develop a feedback system that is a perfect fit for you.

- Create surveys and reports based on our Ready-To-Run platform.
- Develop custom made feedback and reporting systems.
- Complete research solutions.

Custom Ready-to-Run

Combine our survey know-how with your industry knowledge to produce a Ready-to-Run survey specific to your requirements. Here's how you could benefit:

- Earn commission from the sale of Ready-to-Run surveys
- Make benchmarking data available between and within organizations.
- Operate as a consultant, using survey results to target potential improvements in clients businesses.

Custom made feedback and reporting systems

Let Snap give you the upper hand and integrate our feedback and reporting systems with yours.

Complete research solutions

We can supply everything a research project requires – from panels to reporting, training, and custom technical development.

Examples of survey projects with:

- Student Course Evaluations.
- HR 360 Employee Evaluations.
- Data combined from multiple surveys (e.g. students and teachers) generating a joint report.
- Unique reports for each school, local authority, region, and more.